



**SPONSORSHIP OPPORTUNITIES  
ROTARY CHRISTMAS PARADE 2010**

By sponsoring the parade you will receive:

- Your organization's name and logo on a banner to be prominently displayed and transported through the entire parade on both sides of a very large bus!
- Inclusion in the press release posted on both of the Allen Rotary websites as well as in press releases submitted to a variety of publication sources before and after the parade.
- Recognition on the Rotary websites, with the option to include a "coupon" of your choice linked to your listing for up to one year.
- The option of entering the parade free of charge.
- Recognition in the form of public announcement on the grandstand during the parade.
- The satisfaction of supporting this community event as well as Rotary's mission to provide "Service above self".

**Non-Profit organizations:                   \$150**  
**All Other Business:                         \$200**

If you would like to be a parade sponsor, please complete the following information and submit this form along with your (1) LOGO in EPS or JPG format & (2) a check made payable to "Allen Rotary International" to Stacy Polk **no later than Tuesday, November 16<sup>th</sup>, 2010. See contact info below.** [Stacy.polk@iqh.com](mailto:Stacy.polk@iqh.com)

Name of Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Profit or Non-profit? \_\_\_\_\_

Enclosed is a check for \$ \_\_\_\_\_ made payable to "Allen Rotary International "

- Yes, we are interested in receiving one free parade entry.
- Yes, we are also interested in submitting a coupon to be attached to our link on the Allen Rotary websites for the opportunity to further advertise our business or non-profit organization.

\*\*Please contact Ted Day at 972-467-6681 or email questions and high-resolution logos to him at [tday@redgateindustries.com](mailto:tday@redgateindustries.com) . Completed forms with checks can be dropped off with Stacy Polk at 210 East Stacy Road, Allen TX 75002 (Courtyard by Marriott hotel) Monday - Friday only.

**THANK YOU FOR YOUR SUPPORT**

**ALLEN ROTARY SUNRISE CLUB**  
[www.asrotary.org](http://www.asrotary.org)

**ALLEN ROTARY NOON CLUB**  
[www.allenrotary.com](http://www.allenrotary.com)